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FRESH FRUITS ARE BEST IN SEASON
with care...they'll keep within reason.

Spread berries
keep dry and cold.
That's the way
to prevent mold.

• Wash and cap just before using
• Be gentle with tender skinned fruit.
• Spread to keep from bruising.
• Keep ripe fruit cold.
• Let under-ripe fruit ripen at room temperature to bring out the flavor.

Don't pinch, bruise or break our skin....
You'll let the enemy 'rot' come in.